

# FEDLINK Awards Web-Based Foreign Language BOAs

FEDLINK has just announced five basic ordering agreements (BOAs) for Web-Based Foreign Language Courseware. (Vendors and contact information follow.) Using a competitive procurement to determine vendors' ability to provide foreign language courseware to federal libraries, FEDLINK established these agreements with leading foreign language vendors to streamline procurement procedures for its customers. The BOAs are awarded for one base year FY2012 and four one year options.

All vendors can deliver the basic foundation needed to develop the skill of reading, listening and speaking a foreign language including an understanding of the foreign language and its culture. Some vendors can provide additional services including foreign language courseware in other formats and other delivery methods.

### **Agency Competitions**

FEDLINK customers must determine which of the vendors is best suited to meet their local agency's needs by competing their Web-Based Foreign Language Courseware requirements. Individual agency requirements may vary widely based on the number of languages required, the number of FTEs, and any technical issues that may need to be addressed. Each customer's cost is determined by a quote from the vendor based on the agency's specifications and technical requirements. This competition secures the best technical service for a particular agency at the best price.

For transfer pay customers anticipating orders over the current micropurchase threshold of \$3,000, LC/Contracts and Grants Management staff will issue a Request for Quote (RFQ) to the vendors. FEDLINK members may choose any foreign language vendor, if the anticipated order will be \$3,000 or less. For the RFQ customers must identify the languages required, any agency local technical requirements, and contact information including the FEDLINK ID. During the FEDLINK registration process, add funding to the FEDLINK LZ – Generic foreign language vendor account until competition is completed. Transfer pay customers needing assistance with their web-based foreign language courseware requirements should contact Georgette Harris at 202-707-4850 or gharris@loc.gov.

Direct Express customers will need to work directly with their agencies' contracting officials. All individual orders over \$3,000 must be competed among all foreign language courseware vendors participating in the FEDLINK program. Competition for accounts over \$25,000 require synopsis on the Federal Business Opportunities web site at http://www.fbo.gov. FedBizOpps notices should include the FEDLINK ID and indication that the order will be placed under the FEDLINK program. After competition is completed, simply cite the FEDLINK contract number on the agency's purchase order and send it directly to the vendor. Direct Express customers are responsible for initiating the purchase, managing delivery of the products and services and paying invoices.



### **Foreign Language Vendors for FY 2012**

#### Rosetta Stone Ltd.

135 West Market Street Harrisonburg, VA. 22801

Contact: Megan Oliver, Inside Territory Manager Phone: (800) 788-0822 ext 5399, (540) 236-5399

Fax: (540) 437-2843

Email: meoliver@rosettastone.com

Web Site: <a href="http://www.rosettastone.com">http://www.rosettastone.com</a>

BOA # LC10G8001 FEDLINK Vendor ID: RO

### **Transparent Language, Inc.**

12 Murphy Drive

Nashua, NH. 03062

Contact: Charles McGonagle, SVP, General Manager

Phone: 603-262-6335 Fax: 603-262-6475

Email: <a href="mailto:cmcgonagle@transparent.com">cmcgonagle@transparent.com</a>
Web Site: <a href="http://www.transparent.com">http://www.transparent.com</a>

BOA # LC10G8002 FEDLINK Vendor ID: TL

#### The Gale Group, Inc.

27500 Drake Road

Farmington Hill, MI. 48331

Contact: Olive Mitchell, Contract Administrator

Phone: 800-877-4253 x8369

Fax: 248-699-8051

Email: olive.mitchell@cencage.com

Web Site: <a href="http://www.gale.cencage.com">http://www.gale.cencage.com</a>

BOA # LC10G8003 FEDLINK Vendor ID: GC

## **Mango Languages**

31420 Northwestern Highway

Farmington, MI. 48334

Contact: Drew Kelly

Phone: 877-626-4611 x805

Fax: 248-254-7424

Email: <u>drew.kelly@mangolanguages.com</u>

Web Site: <a href="http://www.mangolanguages.com">http://www.mangolanguages.com</a>

BOA # LC10G8004 FEDLINK Vendor ID: LM



## **Foreign Language Vendors for FY 2012**

# Auralog, Inc.

3710 E University Drive, Suite 1

Phoenix, AZ. 85383

Contact: Krys Brightwell Phone: 888-388-3535 x612

Fax: 602-470-0311

Email: <a href="mailto:krys.brightwell@tellmemore.com">krys.brightwell@tellmemore.com</a>
Web Site: <a href="mailto:http://www.tellmemore.com">http://www.tellmemore.com</a>

BOA # LC11G8005 FEDLINK Vendor ID: AT